

#GreaterThanStroke



**Public Health Outreach Campaign on
Prevention & Management of Stroke**

16 to 31 October 2023

CAMPAIGN REPORT

Hosted By:



In Association With:



Knowledge Partners:



Healthcare Partner:



World Stroke Day 2023





Opening Note

In 2023, we launched a campaign on World Stroke Day called “A Stroke-Free Life.” The aim was to raise awareness about stroke, its risks, and how to prevent it. Stroke is one of the leading causes of death and disability worldwide, yet many people do not realize how common it is.

Every year, over 12 million people suffer from a stroke, and more than 6.6 million die as a result. 1 in 4 people over the age of 25 may experience a stroke in their lifetime. Most strokes are linked to 10 risk factors that can be controlled, such as high blood pressure, unhealthy diet, lack of exercise, smoking, and stress. This means most strokes can be prevented with simple lifestyle changes and awareness.

As part of the campaign, we organized a Media Workshop to engage journalists and communicators in spreading accurate stroke awareness. We also held a Stroke Conclave to bring together experts, healthcare professionals, and stakeholders to discuss prevention, care, and long-term strategies.

Our campaign reached communities through online sessions, expert talks, and public outreach activities. We shared knowledge about recognizing early signs of stroke, taking preventive measures, and seeking timely medical care. Young people, students, and community members were actively engaged to spread this life-saving information further.

Through these efforts, we aimed to empower people with knowledge and action, helping them protect themselves and their loved ones. Together, we can take steps towards a healthier, stroke-free future for everyone.

Sidharth Rath
Executive Director
IFI Foundation

OUR PARTNERS

Hosted By:



In Association With:



Knowledge Partners:



Healthcare Partner:



ICMR-RMRCBB: ICMR-Regional Medical Research Centre, Bhubaneswar is a permanent research centre of Indian Council of Medical Research. The foundation stone of the centre was laid by the then prime minister of India Late Mrs. Indira Gandhi on 29th March 1981.

IPHA: Indian Public Health Association is a professional, non-governmental organization dedicated to advancing public health in India. It strengthens health systems, promotes preventive care, and supports public health professionals to improve community well-being nationwide.

PHFI: Public Health Foundation of India is a public-private initiative dedicated to strengthening public health in India. It builds capacity through education, research, and policy development and runs five Indian Institutes of Public Health, including Bhubaneswar, to address regional health challenges.

Care Hospitals: Care Hospitals Bhubaneswar is a multi-super-specialty hospital offering advanced care across 30+ specialties, including cardiac, neuro, orthopedic, and critical care. It is known for sports injury rehabilitation, joint replacement surgeries, and is NABH and NABL accredited.



Together for
#GreaterThan Stroke

CAMPAIGN OVERVIEW

IFI Foundation, a member of the World Stroke Organisation (WSO), in partnership with OdishaLIVE and Swasthya Plus Network, hosted a fifteen-day campaign (16 to 31 October 2023) on the occasion of World Stroke Day 2023.



Every year, over 12 million people worldwide suffer a stroke, and more than 6 million die from it, making stroke one of the leading non-communicable diseases (NCDs) affecting adults globally, according to World Stroke Organization. In India, strokes are rising, often linked to other NCDs like hypertension, diabetes, and heart disease, and increasingly affecting younger adults.

India is experiencing a rise in stroke cases, largely due to changing lifestyles, increasing prevalence of hypertension, diabetes, and heart diseases. Stroke cases in Odisha are also increasing, with many patients reaching hospitals late due to lack of knowledge about warning signs. Raising awareness about stroke as a non-communicable disease, recognizing early symptoms, and promoting timely medical intervention are crucial steps to reduce the burden.

Currently, the term 'Young Stroke' is becoming more widely recognized. It refers to a stroke that occurs in adults under the age of 45. While strokes are usually associated with older age, more young adults are now experiencing them due to changing lifestyles, stress, unhealthy diets, lack of exercise, smoking, alcohol use, and other health conditions.

IFI Foundation's "Stroke Mukta Jeebana" campaign, partnership with RMRC Bhubaneswar, Indian Public Health Association (IPHA), Public Health Foundation of India (PHFI), and CARE Hospitals Bhubaneswar, represents a pioneering effort in public health awareness in India.

To maximize its impact, the campaign organized two major events:

- **State-Level Media Workshop:** Brought together journalists from TV, print, and digital media to train them on stroke awareness, prevention, and effective public communication.
- **Stroke Conclave:** Featured panel discussions with health experts to share best practices, prevention strategies, and the importance of early recognition and timely intervention.

The campaign shared videos from doctors and health experts on stroke symptoms, prevention, and treatment, and also produced newsletters to educate the public and raise awareness.

Campaign - Key Activities

- Informational Videos
- Newsletter
- Media Workshop
- Conclave



Voices for Change: Inspiring Quotes

"IFI Foundation's initiative, 'Stroke Mukta Jeebana,' raises awareness about prevention and management of stroke. The campaign aims to educate communities, health institutions, government bodies, and policymakers for a stroke-free society. It encourages people to recognize stroke symptoms early and seek timely medical attention to prevent serious complications."



Nilambar Rath, Founder & CEO, OdishaLIVE, and Campaign Chair



"We need to improve awareness on stroke & the media can play an important role in this. We need to be compassionate towards stroke patients & treat them accordingly. Education on early warning signs and preventive lifestyle habits can save lives. Everyone, families, friends, and communities, can play a part in keeping people safe."

Dr. Subhransu Sekhar Jena, Senior Neurologist, and Campaign Advisor

"It is possible to prevent stroke at the primary care level by detecting hypertension early and managing other risk factors. With simple, low-cost measures, we can prevent premature deaths, maintain a better quality of life, and save resources that can be used for other health priorities."



Dr. Shridhar M Kadam, Director, IIPH, and Campaign Advisor



"Cases under Non-Communicable Diseases are growing due to lifestyle changes etc. Today, Stroke is no longer limited to the older population & is affecting the youth also. So, awareness across every home is of prime importance. We need to focus more on preventive care, healthy lifestyle, and timely health check-ups to reduce the growing burden of stroke in our society."

Sulochana Das, Mayor, Bhubaneswar Municipal Corporation (BMC)

"Govt, public health research organisations, pvt hospitals, practitioners & social orgs, everyone has a role in the ecosystem while fighting against a complex problem like stroke. Collaboration across these sectors can ensure better prevention, early detection, and accessible treatment."



Dr. Bijay K Mohapatra, Director of Health Services, Dept. of H&FW



"The burden of stroke has increased greatly in developing countries & middle-income groups. Even the age of stroke onset has reduced to 50, 40, & 30. But Stroke is preventable & awareness is an important step in prevention. Healthier lifestyles, managing risk factors like hypertension and diabetes, and recognizing early symptoms can help reduce the incidence."

Dr. Maya Gantayet, Sr. Neurologist, MD & Co-Founder, Ashwini Hospital

"To prevent stroke, we must focus on preventive rather than curative action. Adopting healthy, modifiable lifestyle habits from a young age, like regular exercise, balanced diet, and stress management, can significantly help control the stroke burden."



Dr PKB Patnaik, Public Health Specialist



"In Odisha, stroke burden has increased 4 times & it comes in 2nd place causing premature deaths. So, it's high time we focus on Stroke identification & prevention among the masses. Awareness about risk factors, lifestyle modification, and timely medical attention can significantly reduce this growing threat."

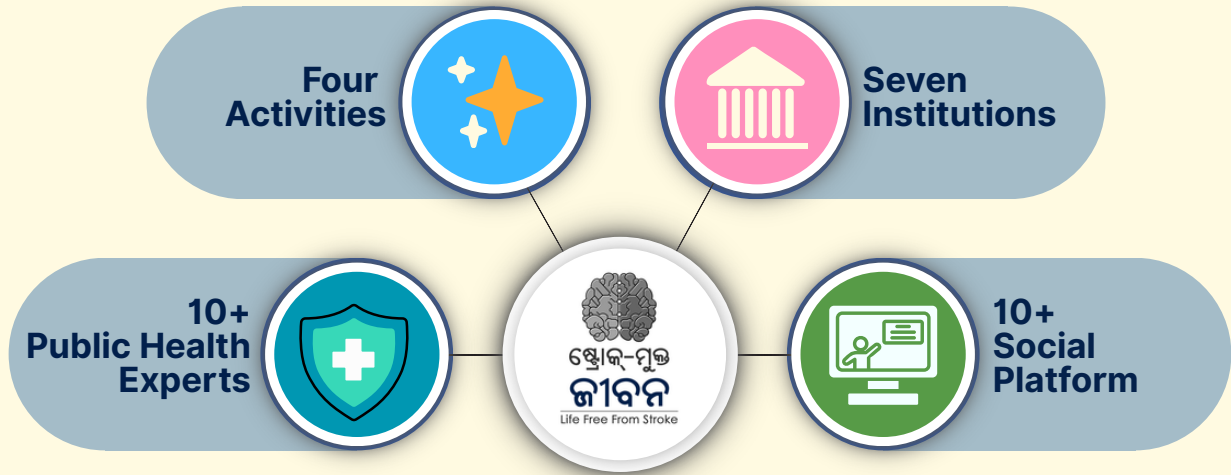
Dr. Srikanta Kanungo, Scientist, ICMR RMRC Bhubaneswar

"Promotion of preventive pieces is not getting enough space in the media. It's time we write about stroke & such diseases. We need to cater to the marginalized & untouched section of audiences to spread awareness. Collective efforts from media, health professionals, and community leaders can make this possible."



Mrs. Kasturi Ray, Sr. News Editor, The New Indian Express

OUR APPROACH



Public Health Outreach Campaign on Prevention & Management of Stroke





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IFI Foundation joins the WSO

15 Oct 2023 | Stroke awareness | Stroke prevention

IFI supports South Asia's largest digital health awareness initiative 'Swasthya Plus Network', and is building a coalition of public health partners for addressing India's looming NCD crisis.

Stroke is one of the leading causes of death & disability worldwide, and India bears a large chunk of this burden. India's disease profile has changed over the past decades as it reduces the impact of communicable diseases and NCDs emerge as a new frontier for public health action.

India's large diversity of languages, geography, health systems, and people represent over a billion people who are at the risk of stroke in the next couple of decades. India's population is relatively young – which is also the best time to build behaviours that address modifiable risk factors and help improve the odds to live lives free from stroke.

IFI Foundation, a new non-profit launched in India in 2023, is building a coalition of clinical and non-clinical stakeholders to foster and coordinate a large scale comprehensive response to improve stroke prevention, response, and post-stroke care and rehabilitation.

IFI Foundation's health literacy collaboration Swasthya Plus Network represents South Asia's largest health media network – creating and sharing evidence-based health content that reaches over 10 million people every month in 17 South Asian languages on social platforms like YouTube. IFI Foundation aims to redouble the public education & awareness effort to empower millions of people with the ability to spot strokes and save lives, as well as support stroke survivors with educational content they can trust and benefit from.

"The blending of learnings in behaviour change communication and new digital technologies provide a new frontier for us to prevent the risk of stroke among population groups and encourage healthier habits among young people. We're excited to explore how we can build this healthy future for young people in India & beyond," shares Sidharth Rath, the Executive Director of IFI Foundation.

IFI Foundation is kicking off its coalition for stroke response with World Stroke Day 2023, bringing together an initial set of partners in Odisha, India – working with India's leading public health stakeholders as well as regional government departments and stroke care facilities.

Informational Videos Promoting Prevention & Management of Stroke




The video thumbnail features a portrait of Dr. Mitalee Kar on the left. The background is dark green with a brain icon and Odia text. The main title is 'ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ରୋକିବେ କେମିତି?' (How to prevent brain stroke?). The doctor's name 'DR MITALEE KAR' is in a green box. The duration '8:43' and the website 'www.odishahealth.gov.in' are in the bottom right.

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ରୋକିବେ କେମିତି ହୁଏ? | Treatment of Brain Stroke in Odia | Dr Mitalee Kar

58K views




WATCH VIDEO



The video thumbnail features a portrait of Dr. Subhransu Sekhar Jena on the left. The background is dark blue with a brain icon and Odia text. The main title is 'ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ କାହାକୁ ହୋଇପାରେ?' (Who can get brain stroke?). The doctor's name 'DR SUBHRANSU SEKHAR JENA' is in a green box. The duration '7:06' and the logo 'swasthyaplus' are in the bottom right.

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍: କାହାକୁ ହୋଇପାରେ? | Brain Stroke in Odia | Dr Subhransu Sekhar Jena | Prevent...

6.9K views



WATCH VIDEO



www.odisha.live

ଝାଡ଼ିଆ ଶ୍ରେଣୀ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ

ଯତ୍ନ କିପରି ନେବେ?


DR MAYA GANTAYET

8:31

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଯତ୍ନ କିପରି ନେବେ? | Post Stroke Management in Odia | Dr Maya Gantayet



WATCH VIDEO



swasthyaplus

ଝାଡ଼ିଆ ଶ୍ରେଣୀ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍

ଚିହ୍ନିବେ କେମିତି?

DR SUBHRANSU SEKHAR JENA

7:30

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ଚିହ୍ନିବେ କେମିତି? | Symptoms of Brain Stroke in Odia | Dr Subhansu Sekhar Jena



WATCH VIDEO



swasthyaplus

ଝାଡ଼ିଆ ଶ୍ରେଣୀ

ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ

ଜୀବନ ପାଇଁ

କ'ଣ କରିବେ?

DR MITALEE KAR


5:43

ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ କ'ଣ କରିବେ? | Prevention of Brain Stroke in Odia | Dr Mitalee Kar



WATCH VIDEO

Informational Videos Promoting Post-Stroke Rehabilitation and Therapy



www.odisha.live

ଓଡ଼ିଶା ଜୀବନ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ
ଫିଜିଓଥେରାପି

PROF PATITAPABAN MOHANTY

5:42

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଫିଜିଓଥେରାପିର ଭୂମିକା | Post Stroke :
Physiotherapy | Prof Patitapaban Mohanty



WATCH VIDEO



www.odisha.live

ଓଡ଼ିଶା ଜୀବନ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ
ସ୍ପିଚ୍ ଥେରାପି
କାହିଁକି ଆବଶ୍ୟକ?

JAYASANKAR PANDA

5:34

ଷ୍ଟ୍ରୋକ୍ ପରେ ସ୍ପିଚ୍ ଥେରାପି କାହିଁକି ଦରକାର? | Post Stroke :
Speech Therapy in Odia | Jayasankar Panda



WATCH VIDEO



www.odisha.live

ଓଡ଼ିଶା ଜୀବନ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ
ଅକ୍ୟୁପେସନାଲ
ଥେରାପି


PRAGYAN SINGH

4:40

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଅକ୍ୟୁପେସନାଲ ଥେରାପି | Post Stroke :
Occupational Therapy in Odia | Pragyan...



WATCH VIDEO



www.odisha.live

ଶ୍ରେକ୍-ମୁକ୍ତ ଜୀବନ
Life Free From Stroke


18:51

ଶ୍ରେକ୍ ମୁକ୍ତ ଜୀବନ | Life Free from Stroke | World Stroke Day 2023



WATCH VIDEO

AtoZ on STROKE: A special AV capsule covering Symptoms, Treatment, and Post-Stroke Management along with the first-hand story of stroke survivors.




swasthyaplus

ଶ୍ରେକ୍-ମୁକ୍ତ ଜୀବନ
Life Free From Stroke

Together for
STROKE

10:43

ଶ୍ରେକ୍କୁ ଜାଣିବା ଓ ଜିଣିବା | Together for Stroke



WATCH VIDEO

Together we can be #GreaterThan Stroke: Watch what our Partners say on the need and impact of the Campaign

Social Media Creative Messages

IFI Foundation

Together we can be
#GreaterThanStroke

**WORLD
STROKE
DAY** 29TH OCT

**SEE STROKE
SAY STROKE**



IFI
FOUNDATION

Member of
**World Stroke
Organization**



18-31 October 2023

ସ୍ତ୍ରୋକ-ମୁକ୍ତ
ଜୀବନ
Life Free From Stroke
16-31 October 2023

A Public Health Outreach Campaign

**WORLD
STROKE
DAY** 2023

Together
We can be
**#GreaterThan
STROKE**


Avoid foods that contain high levels of
Salt, Sugar & Saturated Fats


Hosted By: **IFI** FOUNDATION

In Association With: **Odisha LIVE** **S+**

Knowledge Partners: **icmr RMRCBB** **ifi** **PUBLIC HEALTH FOUNDATION OF INDIA**

Healthcare Partner: **CARE HOSPITALS**







ଶ୍ରେକ-ମୁକ୍ତ
ଜୀବନ
Life Free From Stroke
16 - 31 October 2023



A Public Health Outreach Campaign




WORLD STROKE DAY 2023 Together We can be #GreaterThan STROKE


HYPERTENSION

INCREASES RISK FACTORS OF STROKE

Hosted By:  

In Association With:  

Knowledge Partners:   

Healthcare Partner: 

Up to **90%** of strokes are preventable



ଶ୍ରେକ-ମୁକ୍ତ
ଜୀବନ
Life Free From Stroke
16 - 31 October 2023

1 in 4 will have a **Stroke** in their **Lifetime**

Together We can be #GreaterThan Stroke

Hosted By:  

In Association With:  

Knowledge Partners:   

Healthcare Partner: 

Glimpses of Social Media Posts

IFI Foundation @IFIFoundation

Promote

On World Stroke Day, IFI Foundation is teaming up with @OdishaLIVE & @SwasthyaP to launch 'Stroke Mukta Jeebana: Life Free from Stroke,' a pioneering public health awareness campaign. @WorldStrokeOrg



ଝୋଲ-ମୁକ୍ତ ଜୀବନ
Life Free From Stroke
16 - 31 October 2023

A Public Health Outreach Campaign on World Stroke Day 2023

Prevention & Management of Stroke

Informational Videos | Newsletter | Media Workshop | Conclave

Hosted by: IFI FOUNDATION, Member of World Stroke Organization

In Association with: Odisha LIVE, Swasthya Plus Odia

Knowledge Partners: ICMR, RMRCBB, PHFI, PUBLIC HEALTH FOUNDATION OF INDIA

Health Care Partner: CARE HOSPITALS

#CanBePrevented

1:24 PM · Oct 17, 2023 · 2,403 Views

Nilambar Rath
29 October 2023

Brain #Stroke is preventable in 90% cases. Be #GreaterThan Stroke.
#WorldStrokeDay Swasthya Plus Odia OdishaLIVE



WORLD STROKE DAY 2023 Up to 90% of strokes are preventable. Be #GreaterThan > Stroke

ଝୋଲ-ମୁକ୍ତ ଜୀବନ
Life Free From Stroke

Pranati Parida and 7 others 1 share

Swasthya Plus Odia
18 October 2023

"The State Level Media Workshop on Stroke Awareness engaged the fraternity incl reporters, copy editors, newsroom leaders, media students & professionals from dev sector. I thank all the participants & partners for making the event meaningful" - Nilambar Rath, Campaign Chair.

ICMR-Regional Medical Research Centre, Bhubaneswar Public Health Foundation of India (PHFI) CARE Hospitals World Stroke Campaign OdishaLIVE World Health Organization (WHO) National Health Mission Odisha Health & Family Welfare Department, Government of Odisha Ministry of Health and Family Welfare, Government of India

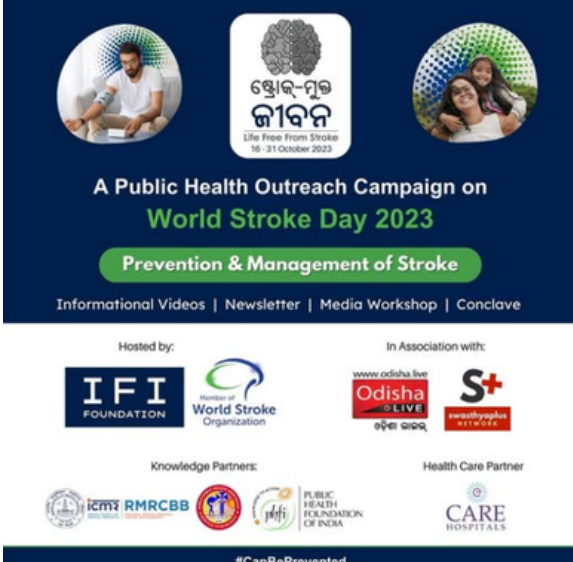


8 October 2023

SPOTTING OR SAVING LIFE
• Stroke 101
• Stroke as a Health Challenge

OdishaLIVE
16 October 2023

OdishaLIVE is proud to partner with IFI Foundation & Swasthya Plus Odia on the public health outreach campaign for World Stroke Day 2023. Let's talk on Policies & sensitize people on prevention of stroke, promoting healthy lifestyles & early intervention & treatment. **World Stroke Campaign**



ଝୋଲ-ମୁକ୍ତ ଜୀବନ
Life Free From Stroke
16 - 31 October 2023

A Public Health Outreach Campaign on World Stroke Day 2023

Prevention & Management of Stroke

Informational Videos | Newsletter | Media Workshop | Conclave

Hosted by: IFI FOUNDATION, Member of World Stroke Organization

In Association with: Odisha LIVE, Swasthya Plus Odia

Knowledge Partners: ICMR, RMRCBB, PHFI, PUBLIC HEALTH FOUNDATION OF INDIA

Health Care Partner: CARE HOSPITALS

#CanBePrevented

IFI IFI Foundation 
@IFIFoundation

Promote  

“Stroke is a major cause of death & disability globally. With awareness & quick access to stroke-ready facility, we can save lives”, said Neurologist Dr Subhransu S Jena while interacting with participants on theme ‘Stroke 101’ at our State Level Media Workshop. [@WorldStrokeOrg](#)



IFI IFI Foundation 
@IFIFoundation

Promote  

“To prevent Stroke, we must focus on preventive than curative action. Modifiable lifestyle right from youth will help control the burden”, advocated Dr PKB Patnaik, public health specialist on the theme 'Stroke as a Public Health Challenge' at our media workshop. [@WorldStrokeOrg](#)





Promote

"The State Level Media Workshop on Stroke Awareness engaged the fraternity incl reporters, copy editors, newsroom leaders, media students & professionals from dev sector. I thank all the participants & partners for making the event meaningful" - Nilambar Rath, Campaign Chair.



Thank You Radio Choklate 104 FM for spreading awareness on Stroke. Exec Director IFI Foundation @sidharthrath & Neurologist Dr Subhransu S Jena had a meaningful convers... See more



THANK YOU



Together we are #GreaterThan Stroke

WORLD STROKE DAY 2023

IFI Foundation @IFIFoundation

Physical Activity & Regular Exercise have a well-established evidence base for reducing stroke risk factors. Be active, Prevent Stroke.
[#WorldStrokeDay](#) [#GreaterThanStroke](#)

@OdishaLIVE @SwasthyaPlusO
 @WorldStrokeOrg @ICMR_RMRCBBSR @thePHFI @CareHospitalsIn

WORLD STROKE DAY 2023 Together We can be [#GreaterThanSTROKE](#)

ଝୋକ-ମୁକ୍ତ ଜୀବନ
 Life Free From Stroke

A Public Health Outreach Campaign

Exercise and Physical Activities Reduce Risk Factors of Stroke

Hosted By: IFI, World Stroke Organization
 In Association With: Odisha Health Services, S+
 Knowledge Partners: ICMR RMRCBS, PHFI, CARE
 Healthcare Partner: CARE

IFI Foundation @IFIFoundation

Stroke is a major global health threat. It's caused by blood clots or brain artery ruptures. Preventable by managing blood pressure.
[#StrokeAwareness](#) [#CanBePrevented](#)

@worldstrokeorg @OdishaLIVE @SwasthyaP @ICMR_RMRCBBSR @thePHFI @CareHospitalsIn

WORLD STROKE DAY 2023 Together We can be [#GreaterThanSTROKE](#)

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 Life Free From Stroke
 16 - 31 October 2023

A Public Health Outreach Campaign

HYPERTENSION
 INCREASES RISK FACTORS OF STROKE

Hosted By: IFI, World Stroke Organization
 In Association With: Odisha Health Services, S+
 Knowledge Partners: ICMR RMRCBS, PHFI, CARE
 Healthcare Partner: CARE



IFI Foundation @IFIFoundation · Oct 28, 2023

Promote



Stakeholders from policy, public health, healthcare services, media etc call for collective action at @IFIFoundation Conclave on Stroke in Bhubaneswar India to Control, Prevent & Manage Stroke, a leading cause of death & disability globally. @WorldStrokeOrg @OdishaLIVE @SwasthyaP



IFI Foundation @IFIFoundation



The Valedictory Session at the Conclave attended by Sulochana Das @MayorofBBSR & Dr BK Mohapatra, Director Health Services @HFWOdisha addressed Stroke Action as a timely & important step. They appreciated the initiative of @IFIFoundation, @OdishaLIVE, @SwasthyaP & all partners.





IFI Foundation @IFIFoundation · Oct 28, 2023



The technical session 'Together for Stroke' hosted renowned doctors, public health experts, researchers & newsroom leaders of the region. They shared their views & vouched for a strategic action covering Policy, Infra & Mass Awareness on Stroke. #WorldStrokeDay #GreaterThan



IFI Foundation @IFIFoundation · Oct 28, 2023



The specially designed campaign newsletter on spotting, preventing & managing stroke was unveiled at the Conclave. It will be a handy guide to understand Stroke. It's available free of cost to the masses on ifi.org.in. @WorldStrokeEd @MoHFW_INDIA @sidharthrath



State Level Media Awareness Workshop on Stroke Awareness

- **Conversation with Media Professionals for a Stroke-Free World**
- **Health Experts educate the Media to Combat Brain Stroke**
- **Aims to Spread Mass Awareness on Brain Stroke Prevention**

A Call for a Stroke-Free World: The workshop brought together media professionals, mass communication students, and health experts to amplify a crucial public health message and combat the growing burden of brain stroke.

Prevention Over Treatment: Experts emphasized that lifestyle modifications and public awareness are the most effective tools in preventing stroke, a major non-communicable disease.

Launching a Statewide Initiative: The event marked the launch of the "Stroke Mukta Jeevan" (Stroke-Free Life) campaign, a collaborative effort to empower the community with vital information on stroke prevention and management.



The IFI Foundation, in collaboration with Swasthya Plus Network and OdishaLIVE, hosted a State Level Media Orientation Workshop in Bhubaneswar to raise awareness among the Fourth Pillar about the prevention and management of brain stroke. This unique event, a part of the #GreaterThanStroke initiative, took place on October 18, 2023, and saw enthusiastic participation from senior media professionals, and reporters from print, electronic, and digital media, along with media students.

The workshop served as a crucial platform to educate and engage the media fraternity on the growing public health challenge of stroke, a significant non-communicable disease. Campaign Chair Nilambar Rath, Founder Editor and CEO OdishaLIVE, opened the event, urging the media to use their influence to help create a "Stroke Free World."

Experts highlighted that prevention is paramount, emphasizing that proactive measures are more effective than treatment. Dr. Subhransu Sekhar Jena, a Senior Neurologist at CARE Hospitals, and the Campaign Advisor, spoke extensively on various aspects of stroke prevention and treatment. Dr. Pranab Kumar Bebartha Patnaik, a Public Health Specialist, also engaged in an elaborate conversation with attendees, focusing on the importance of lifestyle modifications to reduce stroke risk.

The workshop successfully utilized the media as a powerful tool to amplify this vital public health message, encouraging a collective effort toward a healthier community. This collaboration between health experts and media is a powerful model for driving community-level change and building a more resilient, health-conscious society.





The workshop aimed at boosting the media's role to foster a more informed public discourse on non-communicable diseases, ultimately leading to better health outcomes and a reduction in the long-term morbidity and mortality associated with stroke.

IFI Foundation

Conclave on Stroke

- IFI Foundation and partners hosted Stroke Conclave in Odisha.
- Experts discussed prevention, care, and made collaborative pledges.
- IFI Stroke Initiative launched to drive media campaigns and community awareness on prevention and early intervention.

In line with World Stroke Day 2023, IFI Foundation and its partners organized a conclave on stroke awareness in Odisha, under the theme 'Together We Can Be #GreaterThan Stroke'. The event aimed to engage key stakeholders in meaningful dialogue on stroke prevention, management, and post-stroke care, while fostering collaboration across sectors.

The conclave brought together policy makers, public health specialists, members of civil society, and media representatives. Doctors, public health experts, and institutions working in stroke care were also part of the discussions.

The panel discussions educated attendees on recognizing early stroke symptoms, timely medical response, and lifestyle modifications. IFI Foundation emphasized building a network of informed citizens who can act as 'stroke spotters,' ensuring faster intervention and reducing the burden of stroke-related complications across the state.



Lunching of IFI Stroke Initiative: A commitment for hosting strategic media action in India while spreading awareness among the communities on the prevention and early intervention on Stroke.

Together we can be #GreaterThanStroke



CONCLAVE ON STROKE
27 October, 2023 | Bhubaneswar

WORLD STROKE DAY 2023

Technical Session: Together for Stroke



Mr. Sidharth Rath
Moderator
Founder & CEO
Swasthya Plus Network
ED, IFI Foundation
Campaign Director



Dr. Shridhar M Kadam
Director, Indian Institute of
Public Health, Bhubaneswar
PHFI, Campaign Advisor



Dr. Maya Gantayet
Sr. Neurologist
Managing Director &
Co-Founder Ashwini Hospital



Dr. Srikanta Kanungo
Scientist, ICMR RMRC
Bhubaneswar



Mrs. Kasturi Ray
Sr. News Editor
The New Indian Express
Bhubaneswar Edition

A Public Health Outreach Campaign on 'Prevention & Management of Stroke'

The technical panel focused on stroke prevention, early intervention, post-stroke care, and rehabilitation strategies. Discussions also highlighted the development of stroke-ready facilities and infrastructure. Experts emphasized collaborative action across government, healthcare, media, and civil society to address stroke as a growing public health concern.

Together we can be #GreaterThanStroke



CONCLAVE ON STROKE
27 October, 2023 | Bhubaneswar

WORLD STROKE DAY 2023

Valedictory Session



Mrs. Sulochana Das
Hon'ble Mayor, Bhubaneswar
Municipal Corporation (BMC)



Dr. Bijay K Mohapatra
Director of Health Services
Dept. of Health & Family Welfare
Govt. of Odisha



Dr. Shridhar M Kadam
Director, Indian Institute of
Public Health, Bhubaneswar
PHFI, Campaign Advisor



Mr. Nilambar Rath
Founder Editor & CEO
OdishaLIVE
Campaign Chair



Dr. Subhransu S Jena
Sr. Neurologist
CARE Hospitals, Bhubaneswar
Campaign Advisor



Mr. Sidharth Rath
Founder & CEO
Swasthya Plus Network
ED, IFI Foundation
Campaign Director

A Public Health Outreach Campaign on 'Prevention & Management of Stroke'

The conclave concluded with a valedictory ceremony, where public health specialists and institutions were felicitated. Stakeholders pledged collaborative action to strengthen stroke prevention, early intervention, and rehabilitation across the state and country.

Campaign Newsletter

Produced a comprehensive newsletter delivering key messages and highlights on the current global state of stroke. It includes crucial information on causes, risk factors, symptoms, and treatment, and introduces the BE-FAST (Balance, Eyes, Face, Arm, Speech, Time) concept for early stroke recognition.

The newsletter also covers preventive strategies, lifestyle tips, and early intervention guidance, empowering readers to take timely action and reduce the risk of stroke.





Branding and awareness messages were prominently displayed through outdoor media during the Stroke Conclave in Bhubaneswar, Odisha.



Sidharth Rath, Executive Director of IFI Foundation, seen here in an engaging moment with media representatives during the Stroke Conclave, discussing key aspects of stroke awareness and the Foundation’s initiatives to promote early intervention and community education.



Team IFI spreading awareness on the subject through a Radio Show

List of AVs Produced during the Campaign on Swasthya Plus Network

Sl. No	Title	Links
1	ଦ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍: ଜୀବିତୁ ହୋଇପାରେ? Brain Stroke in Odia Dr Subhransu Sekhar Jena Prevent Stroke	YouTube: https://youtu.be/BRpShiopU40?si=aXY9X_UhpgNgnwro
		Facebook: https://www.facebook.com/share/v/19hC9Nrq2h/
2	ଦ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍ ଚିକିତ୍ସା କେମିତି ହୁଏ? Treatment of Brain Stroke in Odia Dr Mitalee Kar	YouTube: https://youtu.be/rO-_29-UE9E?si=VcKQZn7z5Un4cMTI
		Facebook: https://www.facebook.com/share/v/1J3YoHSxHb
3	ଷ୍ଟ୍ରେକ୍ ପରେ ମାନସିକ ସ୍ୱାସ୍ଥ୍ୟ: କେମିତି ସମ୍ଭାଳିବେ? Post Stroke Mental Health Dr Subhankar Swain	YouTube: https://youtu.be/_S49H9ca1ig?si=T5HYpGAKy1ITE5m_
		Facebook: https://www.facebook.com/share/v/1Egv6yNpCt/
4	ଦ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍ ଚିହ୍ନିବେ କେମିତି? Symptoms of Brain Stroke in Odia Dr Subhransu Sekhar Jena	YouTube: https://youtu.be/s6ZILx7b8oM?si=y1Andm2w1k3pu-n
		Facebook: https://www.facebook.com/share/v/17HXHdkfsD/
5	ଷ୍ଟ୍ରେକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ କ'ଣ କରିବେ? Prevention of Brain Stroke in Odia Dr Mitalee Kar	YouTube: https://youtu.be/pvcGF7YGNmw?si=tzhW-80GoAfnn5g-
		Facebook: https://www.facebook.com/share/v/1JMSXHsgVC/
6	ଦ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍ ପରେ ପିଚିଓଥେରାପିର ଭୂମିକା Post Stroke Physiotherapy Prof Patitapaban Mohanty	YouTube: https://youtu.be/jwlFAokxT18?si=NTja2pWtzRQa4Bsd
		Facebook: https://www.facebook.com/share/v/17My8krqgQ/
7	ଷ୍ଟ୍ରେକ୍ ସାଥେ ଓ ଓ ସାଥେ Together for Stroke	YouTube: https://youtu.be/WXHCaioxgS4?si=43MBFmUjzmrL3T-

		Facebook: https://www.facebook.com/share/v/162iTLXac9/
8	ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ Life Free from Stroke World Stroke Day 2023	YouTube: https://youtu.be/icM0EGNsulg?si=YVu9PqJjxdSXAiSR Facebook: https://www.facebook.com/share/v/17JgQ4ioYR/
9	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଯତ୍ନ: କିପରି ନେବେ? Post Stroke Management in Odia Dr Maya Gantayet	YouTube: https://youtu.be/XAbBdyxjNYU?si=oiaxUxi-SS1PBDYW Facebook: https://www.facebook.com/share/v/15RG3SKgkR/
10	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଅଧ୍ୟାପେକାରୀ ଯେଉଁଠି Post Stroke Occupational Therapy in Odia Pragyan Singh	YouTube: https://youtu.be/Up5l4kWUma4?si=lkD_wfaVSGWlaf-7 Facebook: https://www.facebook.com/share/v/1CepWwj7Jh/
11	ଷ୍ଟ୍ରୋକ୍ ପରେ ସ୍ପିଚ୍ ଥେରାପି: କାହିଁକି ଦରକାର? Post Stroke Speech Therapy in Odia Jayasankar Panda	YouTube: https://youtu.be/ebWy2x-JEzk?si=HX4Gp_9j_bL8EDc Facebook: https://www.facebook.com/share/v/1BKEczuQfH/
12	ଷ୍ଟ୍ରୋକ୍ ପରେ ଜୀବନ Life after Stroke Story of Stroke Survivors	YouTube: https://youtu.be/1_SrRTGh2pw?si=VXwFwHp_oyoVHsox Facebook: https://www.facebook.com/share/v/15t3SE5yMy/



List of AVs Produced during the Campaign on OdishaLIVE

SL. No	Topic	Link
1	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ: କାହାକୁ ହୋଇପାରେ? Brain Stroke in Odia Dr Subhransu Sekhar Jena Prevent Stroke	YouTube: https://youtu.be/s1kp-WQcrpY?si=7T3wsJ2OVXe1FEvG
		Facebook: https://www.facebook.com/share/v/1BcaTitPUW/
		Instagram: https://www.instagram.com/reel/CygcGhwh8WN/?utm_source=ig_web_copy_link
2	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକର ଚିକିତ୍ସା କେମିତି ହୁଏ? Treatment of Brain Stroke in Odia Dr Mitalee Kar	YouTube: https://youtu.be/lokIH5M4icU?si=WEgDA-Qw6DyE0cYM
		Facebook: https://www.facebook.com/share/v/17DkioSeNj/
		Instagram: https://www.instagram.com/reel/CylHSQhN1RD/?utm_source=ig_web_copy_link
3	ଷ୍ଟ୍ରୋକ ପରେ ମାନସିକ ସ୍ୱାସ୍ଥ୍ୟ: କେମିତି ସମ୍ଭାଳିବେ? Post Stroke Mental Health Dr Subhankar Swain	YouTube: https://youtu.be/-ye71-tKyAg?si=BKiolgBGfH47eWos
		Facebook: https://www.facebook.com/share/v/1Csum8PVis/
		Instagram: https://www.instagram.com/reel/CyqOE3yiwLX/?utm_source=ig_web_copy_link
4	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକର ଚିହ୍ନିବେ କେମିତି? Symptoms of Brain Stroke in Odia Dr Subhransu Sekhar Jena	YouTube: https://youtu.be/m20vcUnXYWE?si=epVRPCuQaIVC89dB
		Facebook: https://www.facebook.com/share/v/1GcwSvyZep/
		Instagram: https://www.instagram.com/reel/CysxDxPtQYj/?utm_source=ig_web_copy_link

5	<p>ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ କ'ଣ କରିବେ? Prevention of Brain Stroke in Odia Dr Mitalee Kar</p>	<p>YouTube: https://youtu.be/3U3hEDmVVQo?si=UASzYSHgDh77chr9</p> <p>Facebook: https://www.facebook.com/share/v/1CF88yMwW5/</p> <p>Instagram: https://www.instagram.com/reel/Cyx6q7cq4c/?utm_source=ig_web_copy_link</p>
6	<p>ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ପିସିଠକ୍ଷେତ୍ରପିତ୍ତ ରୂମିକା Post Stroke Physiotherapy Prof Patitapaban Mohanty</p>	<p>YouTube: https://youtu.be/NK9QQuMm4RM?si=kfah0P1upra-UEBx</p> <p>Facebook: https://www.facebook.com/share/v/1Bsn5n3BMi/</p> <p>Instagram: https://www.instagram.com/reel/Cy0go7aiV8t/?utm_source=ig_web_copy_link</p>
7	<p>ଷ୍ଟ୍ରୋକ୍ ସାଥୀର ଓ ବିକ୍ଷିତା Together for Stroke</p>	<p>YouTube: https://youtu.be/OWdMTnlDNg4?si=hHPihBTbspdqXz3</p> <p>Facebook: https://www.facebook.com/share/v/1C6D4JLP1q/</p> <p>Instagram: https://www.instagram.com/reel/CzEV1e8ik1E/?utm_source=ig_web_copy_link</p>
8	<p>ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ Life Free from Stroke World Stroke Day 2023</p>	<p>YouTube: https://youtu.be/NE4KtggTSxw?si=Lu_h7u7aHZlobUB</p> <p>Facebook: https://www.facebook.com/share/v/19ZgEytjaH/</p> <p>Instagram: not posted</p>

9	<p>ସ୍ତ୍ରୋକ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଯତ୍ନ କିପରି ନେବେ? Post Stroke Management in Odia Dr Maya Gantayet</p>	<p>YouTube: https://youtu.be/Ur1ODJBgFf8?feature=share d</p> <p>Facebook: https://www.facebook.com/share/v/1C6wujxjFQ/</p> <p>Instagram: https://www.instagram.com/reel/Cy8N4k7PE-m/?utm_source=ig_web_copy_link</p>
10	<p>ସ୍ତ୍ରୋକ୍ ଷ୍ଟ୍ରୋକ୍ ପରେ ଅଭ୍ୟାସନାମା ଥେରାପି Post Stroke Occupational Therapy in Odia Pragyan Singh</p>	<p>YouTube: https://youtu.be/TYtlwKjQ6g0?si=B7eNQ5oSRNbQfko</p> <p>Facebook: https://www.facebook.com/share/v/165YnVtBHU/</p> <p>Instagram: https://www.instagram.com/reel/Cy5pD6jKZp2/?utm_source=ig_web_copy_link</p>
11	<p>ଷ୍ଟ୍ରୋକ୍ ପରେ ଶ୍ଵେତ ଥେରାପି: କାହିଁକି ଦରକାର? Post Stroke Speech Therapy in Odia Jayasankar Panda</p>	<p>YouTube: https://youtu.be/8EcNHhxH9hA?si=2254A42BZhy2Zfdf</p> <p>Facebook: https://www.facebook.com/share/v/1Bb691Y664/</p> <p>Instagram: https://www.instagram.com/reel/Cy3EOuAN81o/?utm_source=ig_web_copy_link</p>
12	<p>ଷ୍ଟ୍ରୋକ୍ ପରେ ଜୀବନ Life after Stroke Story of Stroke Survivors</p>	<p>YouTube: https://youtu.be/cMA1TdCZ7Is?si=2UQjCt99UsET9Vmb</p> <p>Facebook: https://www.facebook.com/share/v/19LubXQ5Ac/</p> <p>Instagram: https://www.instagram.com/reel/Czlpq4fxj2v/?utm_source=ig_web_copy_link</p>

13	Conclave On Stroke Awareness in Odisha 'Stroke Mukta Jeebana' Life Free From Stroke IFI Foundation	YouTube: https://youtu.be/xhLSps74UVQ?feature=share d
		Facebook: https://www.facebook.com/share/v/177K59aZ1u/
		Instagram: https://www.instagram.com/reel/Czlx5TThCLV/?utm_source=ig_web_copy_link
14	ଝୁଲିକା - ଏକ ସାମାଜିକ ଚ୍ୟାଲେଞ୍ଜ Stroke - A Challenge to Public Health	YouTube: https://youtu.be/79R0GJst_v4?feature=shared
		Facebook: https://www.facebook.com/share/v/1D1TBEJh7q/
		Instagram: https://www.instagram.com/reel/CyyVf0tszAv/?utm_source=ig_web_copy_link





A Public Health Outreach Campaign on
World Stroke Day 2023

MEDIA DOSSIER

State Level
Media Awareness Workshop
'Prevention & Management of Stroke'

18 October 2023

Hosted By:



In Association With:



Knowledge Partners:



RMRCBB



PUBLIC HEALTH FOUNDATION OF INDIA

Healthcare Partner



Together We are #GreaterThan Stroke

State Level Media Awareness Workshop 'Prevention & Management of Stroke'

MEDIA COVERAGE INDEX

SI No.	Date	Publication	Link
1.	19-Oct-2023	Dharitri	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
2.	19-Oct-2023	Pragativadi	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
3.	19-Oct-2023	Prameya	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
4.	19-Oct-2023	Sakala	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
5.	19-Oct-2023	Samaja	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
6.	19-Oct-2023	Sambad	https://drive.google.com/drive/folders/1aE4BknCRPnoAzIMkVHkhFCG41wogSeQX
7.	18-Oct-2023	Sakala Digital	https://sambad.in/state/state-level-media-awareness-workshop-on-prevention-and-management-of-stroke-1082206/
8.	18-Oct-2023	OdishaPlus	https://www.odisha.plus/2023/10/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society/
9.	18-Oct-2023	Yuvasamay	https://www.yuvasamay.com/state-level-media-workshop-by-ifi-foundation-odishalive-swasthya-plus-in-the-runup-to-world-stroke-day/
10.	18-Oct-2023	ODISHAHAAT	https://odishahaat.com/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society/
11.	18-Oct-2023	OdishaStand	https://odishastand.com/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society/
12.	18-Oct-2023	OMMCOMM NEWS	https://ommcomnews.com/odisha-news/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society
13.	18-Oct-2023	OdishaLIVE	https://odisha.live/2023/10/18/ifi-foundation-and-partners-host-state-level-media-workshop-on-prevention-and-management-of-stroke-in-run-up-to-world-stroke-day-2023-odia-news-odisha-news/
14.	18-Oct-2023	Paikapua	http://www.paikapuanews.in/?p=5184
15.	18-Oct-2023	Odishalink	https://www.odishalink.com/2023/10/18/state-level-media-awareness-workshop-on-prevention-and-management-of-stroke/
16.	18-Oct-2023	Sakala Digital Odia	https://thesakala.in/lifestyle-changes-can-be-a-great-weapon-in-controlling-heart-strokes/

17.	18-Oct-2023	Pragativadi	https://pragativadi.com/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society/
18.	18-Oct-2023	Odishabytes	https://odishabytes.com/modified-lifestyle-can-prevent-stroke-say-health-experts-in-bhubaneswar/
19.	18-Oct-2023	Sambad English	https://sambadenglish.com/odisha-state-level-media-workshop-on-prevention-and-management-of-stroke/
20.	18-Oct-2023	ETVBHARAT	https://www.etvbharat.com/oriya/odisha/state/khurd-a/state-level-media-awareness-workshop-on-stroke-reduction-in-bhubaneswar/or20231018212302602602348
21.	18-Oct-2023	Kanak News Facebook	https://www.facebook.com/watch/?v=3568893636659705&extid=WA-UNK-UNK-UNK-AN_GK0T-GK1C&ref=sharing&mibextid=2Rb1fB
22.	18-Oct-2023	Odisha Sambad	https://odishasambad.in/stroke-is-a-leading-cause-of-death-today/
23.	18-Oct-2023	Nandighosha TV	https://nandighoshatv.com/ifi-foundtion-meeting/
24.	18-Oct-2023	The Samikhsya	https://thesamikhsya.com/odia/breaking-news/182121/
25.	18-Oct-2023	Odishabarta	https://odishabarta.com/modifiable-lifestyle-can-lead-to-reduced-stroke-burden-on-the-society/
26.	18-Oct-2023	Kanak News YouTube	https://www.youtube.com/watch?v=eG628s9Ex-4
27.	19-Oct-2023	Nandighosha TV Facebook	https://www.facebook.com/watch/?v=294060053603923&extid=WA-UNK-UNK-UNK-AN_GK0T-GK1C&ref=sharing&mibextid=RUbZ1f
28.	18-Oct-2023	Odisha hot news	https://www.odishahotnews.com/?p=72985
29.	19-Oct-2023	Kalinga TV	https://www.youtube.com/watch?v=zNwYQm27Vas

Publication	Prameya
Date	19-Oct-2023
Headline	ସ୍ତ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ ଉପରେ ରାଜ୍ୟସ୍ତରୀୟ କର୍ମଶାଳା

ସ୍ତ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ ଉପରେ ରାଜ୍ୟସ୍ତରୀୟ କର୍ମଶାଳା

ପ୍ରଥମ ଚାରି ଦିନୀ ସ୍ତ୍ରୋକ୍ ରୋଗୀ ପାଇଁ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ

ବରୁଣେଶ୍ୱରପୁର, ୧୮.୧୦ (ଆପ୍): ଦେଶରେ ପ୍ରତି ୬ ଘେନେକରେ ଜଣେ ବ୍ୟକ୍ତି ସ୍ତ୍ରୋକରେ ପ୍ରାଣହରଣକରିଥାନ୍ତି। ଅଧିକାଂଶ କ୍ଷେତ୍ରରେ ରୋଗୀଙ୍କୁ ସମ୍ବେଦନାହୀନ ଭାବରେ ଚିକିତ୍ସା ଦିଆଯାଇଥାଏ ଯୋଗୁଁ ସେମାନେ ପ୍ରାଣହରଣ କରନ୍ତି।

ପ୍ରତି ୬ ଘେନେକରେ ଜଣେ ରୋଗୀଙ୍କ ମୃତ୍ୟୁ ହେଉଛି ସଚେତନ ହେଲେ ସ୍ତ୍ରୋକ୍ ନିୟନ୍ତ୍ରଣ କରିପାରିବା

ରୋଗୀଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ। ସେମାନଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ। ସେମାନଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ।

ଅଭିଯୋଗୀଙ୍କ ଦ୍ୱାରା ଆୟୋଜିତ ଏହି କର୍ମଶାଳାରେ ସ୍ତ୍ରୋକ୍ ରୋଗୀଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ। ସେମାନଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ।



ଏହା ଏକ ସମ୍ପୂର୍ଣ୍ଣ ଆୟୋଜିତ କର୍ମଶାଳା ଯାହାରେ ସ୍ତ୍ରୋକ୍ ରୋଗୀଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ। ସେମାନଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ସମୟ ସମ୍ପୂର୍ଣ୍ଣ ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ।

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ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ୍' ନିୟନ୍ତ୍ରଣ ଲାଗି ବଡ଼ ଅସ୍ତ୍ର

ସ୍ତମ୍ଭାକାର, ୧୮ ଲେଖକ(ଗଣ)

ପିଣ୍ଡ ଅନୁସାରେ ଯେ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ପୁରୁ ଓ ସ୍ତ୍ରୀଙ୍କ ପାଇଁ ଏକ ପ୍ରକାର ସମାନ ହୋଇଛି । ଏହା ଅଧିକ ସମ୍ଭାବ୍ୟତା ସହିତ ପାଇଁ ପିତାଙ୍କ ବ୍ୟବସ୍ଥା ଅନୁସାରେ ଯେଉଁଠି ଶରୀରରେ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି ।

ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି ।

ଆଇଏସଆଇ ପାଇଓସେସନ ପକ୍ଷରୁ 'ଷ୍ଟ୍ରୋକ୍' ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା' ସମ୍ପର୍କିତ ଚର୍ଚ୍ଚାସଭା



ଆଇଏସଆଇ ପାଇଓସେସନ ପକ୍ଷରୁ ଆୟତ୍ତ ହୋଇଥିବା ଏହି ଚର୍ଚ୍ଚାସଭାରେ ଡାକ୍ତର ଶ୍ରୀକାନ୍ତ କୁମାର, ଡାକ୍ତର ସୁଧାଂଶୁ କୁମାର ଓ ଡାକ୍ତର ସୁଧାଂଶୁ କୁମାର ଉପସ୍ଥିତ ରହିଥିଲେ । ଡାକ୍ତର ଶ୍ରୀକାନ୍ତ କୁମାର ଉପସ୍ଥିତ ରହିଥିଲେ । ଡାକ୍ତର ସୁଧାଂଶୁ କୁମାର ଉପସ୍ଥିତ ରହିଥିଲେ ।

ପିଣ୍ଡ ଅନୁସାରେ ଯେ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି ।

ପିଣ୍ଡ ଅନୁସାରେ ଯେ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି ।

ପିଣ୍ଡ ଅନୁସାରେ ଯେ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି । ଯେଉଁଠି ଏ ଖରାପ ଚାନ୍ଦି ଗଠିଯାଏ ତାହା ସମାନ ହୋଇଛି ।

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ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ ମଣ୍ଡିଷ୍ଟାଘାତକୁ ରୋକି ପାରିବ

ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା

ଭୁବନେଶ୍ୱର, ୧୮/୧୦: ବିଭିନ୍ନ ଆକାଶବାଣୀ ଯୋଗୁଁ ମଣ୍ଡିଷ୍ଟାଘାତକୁ ରୋକି ପାରିବ ବୋଲି ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି। ଏହି କର୍ମଶାଳାରେ ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି। ଏହି କର୍ମଶାଳାରେ ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି।



ଏହି କର୍ମଶାଳାରେ ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି। ଏହି କର୍ମଶାଳାରେ ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି। ଏହି କର୍ମଶାଳାରେ ଆଇଏସ୍‌ଆଇ ପାଠଶ୍ରେଣୀ ପକ୍ଷରୁ ଷ୍ଟୋକ୍ସ ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା ଉପରେ କର୍ମଶାଳା ଅନୁଷ୍ଠାନ କରିବାକୁ ଯୋଜନା କରାଯାଇଛି।

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ସମ୍ବାଦ

ନେତୃତ୍ୱ ଦେଇ ଉପାଦେୟ-ଦୁର୍ମାରାସ୍ତ୍ରରୁ ରାଜ୍ୟ ଚିକିତ୍ସା - ମହାନଦୀ ଗେଜେଟ୍

ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ୍' ନିୟନ୍ତ୍ରଣ ଲାଗି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ : ସ୍ତ୍ରୀସ୍ତ୍ରୀ ବିଶେଷଜ୍ଞ

ଆଇଏମ୍‌ଆଇ ଫାଉଣ୍ଡେସନ୍ ପକ୍ଷରୁ 'ଷ୍ଟ୍ରୋକ୍' ପ୍ରତିଷ୍ଠାପନ ଓ ପରିଚାଳନା' ଫାଉଣ୍ଡେସନ୍ ବର୍ଷାକାଳ

By Sambad Digital — Last updated Oct 18, 2023

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18 October 2023

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ଘର ପ୍ରଭୃତି ବାରିକା ଜୀବନ ଚର୍ଚ୍ଚା ବିଶେଷ ପ୍ରାଚୀ

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ଘର ଚର୍ଚ୍ଚା

ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ ଲାଗି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

By Yuvasamay News — Last updated Oct 18, 2023

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Headline	Modifiable Lifestyle Can Lead To Reduced 'Stroke' Burden On The Society

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SPOTTING STROKES
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- 'Stroke as a Public Health Challenge'

Modifiable Lifestyle Can Lead To Reduced 'Stroke' Burden On The Society

OdishaStand | OCT 18, 2023

Editors' Picks

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Publication	Odishalink
Date	18-Oct-2023
Headline	ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ ଲାଗି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

Odisha Link

🏠
📅 ନିର୍ବାଚନ ୨୦୨୪
📄 ଓଡ଼ିଶା -
🏠 ବାଚସ୍ପତି
🗣️ ବିଜ୍ଞ
👤 ରାଜନୀତି
📅 ଯୋଜନା ଓ ବିକାଶ
🏠 ଶିକ୍ଷା
🏠 ସ୍ୱାସ୍ଥ୍ୟ

Home > 2023 > October > 18 > ଓଡ଼ିଶା > ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ ଲାଗି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

By ANR — On Oct 18, 2023

Publication	Sakala Digital Odia
Date	18-Oct-2023
Headline	ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟୋକ' ନିୟନ୍ତ୍ରଣ ଲାଗି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

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ଆଜି-ଏଆଜି ପାଳନ ହେଉଥିବା ପଞ୍ଚମ 'ଷ୍ଟୋକର ପ୍ରତିଷ୍ଠାପକ ଓ ପରିଚାଳନା' ସମ୍ବନ୍ଧରେ ରାଜ୍ୟସ୍ତରୀୟ ମିଡ଼ିଆ ସମ୍ମେଳନା କର୍ମଶାଳା

By The Sakala DPM — On Oct 18, 2023



Publication	Pragativadi
Date	18-Oct-2023
Headline	ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ଷ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ କରି ଏକ ବଡ଼ ଅସ୍ତ୍ର ହୋଇପାରିବ

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Home > Twin city > Modifiable Lifestyle Can Lead to Reduced 'Stroke' Burden on the Society

WORLD STROKE DAY 2023 OCT

SPOTTING STROKES SAVING LIVES

- 'Stroke 101'
- 'Stroke as a Health Challenge'

18 October 2023, Bhubaneswar, India

Dr. P.K. PATNAIK
Public Health Specialist

Modifiable Lifestyle Can Lead To Reduced 'Stroke' Burden On The Society

Publication	Odishabytes
Date	18-Oct-2023
Headline	Modifiable Lifestyle Can Lead To Reduced 'Stroke' Burden On The Society

Modified Lifestyle Can Prevent 'Stroke', Say Health Experts In Bhubaneswar

By OB Bureau — On Oct 18, 2023

CITY BHUBANESWAR



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Publication	Sambad English
Date	18-Oct-2023
Headline	Odisha: State-Level Media Workshop On 'Prevention And Management Of Stroke'

Odisha: State-Level Media Workshop On 'Prevention And Management Of Stroke'

Suranjan Mishra — Published On : Oct 18, 2023 at 8:32 PM

ODISHA LATEST TOP



Publication	ETVBHARAT
Date	18-Oct-2023
Headline	Death Rate from Stroke is Rising: ପରିବର୍ଦ୍ଧିତ ଜୀବନଶୈଳୀ 'ସ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ ପାଇଁ ବଡ଼ ଅସ୍ତ୍ର

Death Rate from Stroke is Rising: ପରିବର୍ଦ୍ଧିତ ଜୀବନଶୈଳୀ 'ସ୍ଟ୍ରୋକ' ନିୟନ୍ତ୍ରଣ ପାଇଁ ବଡ଼ ଅସ୍ତ୍ର

ETV Bharat Odisha Desk Updated: Oct 19, 2023, 10:14 AM | Published: Oct 18, 2023, 9:23 PM [Follow Us](#)

Publication	Kanak News Facebook
Date	18-Oct-2023
Headline	ବ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍ ସମ୍ପର୍କିତ ସଚେତନତା ଜର୍ମଣୀ । ଆଇଏପିଆଇ ପାଇଶେସନ୍ ତଥା ଓଡ଼ିଶା ଲାଇଭ୍ ପକ୍ସରୁ ଆୟୋଜିତ ହେଲା ଜର୍ମଣୀ । ବ୍ରେନ୍ ଷ୍ଟ୍ରେକ୍ ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା ନେଇ ଆଲୋଚନା ।



Publication	Odisha Sambad
Date	18-Oct-2023
Headline	'ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ସ୍ତ୍ରୋକ' ନିୟନ୍ତ୍ରଣର ଏକ ବଡ଼ ଅସ୍ତ୍ର'

'ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ 'ସ୍ତ୍ରୋକ' ନିୟନ୍ତ୍ରଣର ଏକ ବଡ଼ ଅସ୍ତ୍ର'


Oct 18, 2023

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Publication	Nandighosha TV
Date	18-Oct-2023
Headline	ଆଇଏପିଆଇ ପାରିଷେସନ ପକ୍ଷରୁ 'ଷ୍ଟ୍ରୋକର ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା' ସଂପର୍କିତ ରାଜ୍ୟସ୍ତରୀୟ ମିଡିଆ ସଚେତନତା କର୍ମଶାଳା

ଆଇଏପିଆଇ ପାରିଷେସନ ପକ୍ଷରୁ 'ଷ୍ଟ୍ରୋକର ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା' ସଂପର୍କିତ ରାଜ୍ୟସ୍ତରୀୟ ମିଡିଆ ସଚେତନତା କର୍ମଶାଳା

18/10/2023 at 7:18 PM



Publication	The Samikhsya
Date	18-Oct-2023
Headline	'ଷ୍ଟ୍ରୋକର ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା' ସଂପର୍କିତ ରାଜ୍ୟସ୍ତରୀୟ ମିଡିଆ ସଚେତନତା କର୍ମଶାଳା

ପାଠକ ଶ୍ରୀମତୀ, ଲେଖକ ଶ୍ରୀମତୀ, ପୂଜ୍ୟ

'ଷ୍ଟ୍ରୋକର ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା' ସଂପର୍କିତ ରାଜ୍ୟସ୍ତରୀୟ ମିଡିଆ ସଚେତନତା କର୍ମଶାଳା

Samikhsya Bureau Published: Oct 18, 2023, 7:06 pm IST

The image shows a man in a dark suit and glasses speaking at a podium during a 'State Level Media Awareness Workshop' on 'Prevention & Management of Stroke'. The backdrop features the text 'WORLD STROKE DAY 2023' and 'SPOTTING STROKES SAVING LIVES'. The audience is seated in white chairs with blue sashes.

Publication	Odishabarta
Date	18-Oct-2023
Headline	Modifiable Lifestyle Can Lead To Reduced 'Stroke' Burden On The Society



Publication	Kanak News YouTube
Date	18-Oct-2023
Headline	IFI Foundation & OdishaLIVE Joint Seminar On Awareness Over Brain Stroke



Publication	Nandighosha TV Facebook
Date	19-Oct-2023
Headline	ଷ୍ଟ୍ରୋକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ କର୍ମଶାଳା



Publication	Odisha hot news
Date	18-Oct-2023
Headline	ଷ୍ଟୋକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ ଜର୍ମଶାଳା

‘ଷ୍ଟୋକ୍ ପ୍ରତିଷେଧକ ଓ ପରିଚାଳନା’ ସଂପର୍କିତ ରାଜ୍ୟସ୍ତରୀୟ ମିଡିଆ ସଚେତନତା କର୍ମଶାଳା

Odisha Hot News | 18 Oct 2023
Last updated: 20/10/23 at 1:46 PM

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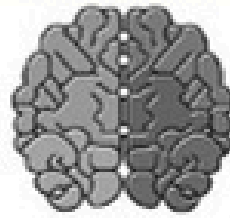


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Publication	Kalinga TV
Date	18-Oct-2023
Headline	ଷ୍ଟୋକ୍ ମୁକ୍ତ ଜୀବନ ପାଇଁ କର୍ମଶାଳା





ସ୍ତ୍ରୋକ୍-ମୁକ୍ତ

ଜୀବନ

Life Free From Stroke

16 - 31 October 2023

A Public Health Outreach Campaign on
World Stroke Day 2023

MEDIA DOSSIER

‘IFI Foundation Conclave’

Special Stroke Awareness Initiative to
Reduce Stroke Deaths in Odisha

27 October 2023

Hosted By:



In Association With:



Knowledge Partners:



RMRCBB



PUBLIC
HEALTH
FOUNDATION
OF INDIA

Healthcare Partner



Together We are #GreaterThan Stroke

MEDIA COVERAGE INDEX

Sl No.	Date	Publication	Link
1.	28-Oct-2023	Dharitri Paper	https://drive.google.com/drive/folders/13r1NG3cFNthQ-b8BEYQ3GIYXvSPbAF9j
2.	28-Oct-2023	Pragativadi	https://drive.google.com/drive/folders/13r1NG3cFNthQ-b8BEYQ3GIYXvSPbAF9j
3.	28-Oct-2023	Prameya	https://drive.google.com/drive/folders/13r1NG3cFNthQ-b8BEYQ3GIYXvSPbAF9j
4.	28-Oct-2023	Sakala	https://drive.google.com/drive/folders/13r1NG3cFNthQ-b8BEYQ3GIYXvSPbAF9j
5.	28-Oct-2023	Samaja	https://drive.google.com/drive/folders/13r1NG3cFNthQ-b8BEYQ3GIYXvSPbAF9j
6.	27-Oct-2023	OdishaLIVE	https://odisha.live/2023/10/27/ifi-foundation-launches-special-stroke-awareness-initiative-to-reduce-stroke-deaths-in-odisha-odia-news-odisha-news/
7.	27-Oct-2023	Sambad	https://sambad.in/state/stroke-free-life-conclave-organised-by-ifi-foundation-1085207/
8.	27-Oct-2023	Prameya English	https://www.prameyanews.com/ifi-foundation-launches-special-stroke-awareness-initiative-to-reduce-stroke-deaths-in-odisha
9.	27-Oct-2023	OdishaPlus	https://www.odisha.plus/2023/10/ifi-foundation-launches-special-stroke-awareness-initiative-to-reduce-stroke-deaths-in-odisha/
10.	27-Oct-2023	OdishaBarta	https://odishabarta.com/ifi-foundation-launches-special-stroke-awareness-to-reduce-stroke-deaths-in-odisha/
11.	27-Oct-2023	Odisha Sambad	https://odishasambad.in/a-special-awareness-program-conducted-by-ifi-foundation-to-reduce-the-number-of-stroke-deaths-in-odisha/
12.	27-Oct-2023	The Samikhsya	https://thesamikhsya.com/odia/breaking-news/182629/
13.	27-Oct-2023	Odia Ray	https://odia-ray.in/odisha/9130-2023-10-28-04-36-27

Publication	Pragativadi
Date	28-Oct-2023
Headline	ଶ୍ରେକ ମୃତ୍ୟୁ ସଂଖ୍ୟା କମାଇବାକୁ ସଚେତନତା

ଶ୍ରେକ ମୃତ୍ୟୁ ସଂଖ୍ୟା କମାଇବାକୁ ସଚେତନତା

■ ଭୁବନେଶ୍ୱର, ୨୭.୧୦.୨୦ (ଓ-୩-୩)
 ଚୈତ୍ର ଶ୍ରେକ ବା ମଝିଆଁଘାଟ ଭଳି ଦିଗରେ ଏହି ବଡ଼ ଜନସଂଖ୍ୟା ଆହୁାନ ହୋଇଛି । ଚଢ଼ିଆରେ ଏହାର ମୃତ୍ୟୁବିଧା ବିପତ୍ତି କରାଯାଇ ପାରିବ ବୋଲି ଚାନ୍ଦ୍ର, ଜନସଂଖ୍ୟା ଓ ପରିସ୍ଥିତି ବିଶେଷଜ୍ଞଙ୍କୁ ନେଇ ଏହି ଉଦ୍ଦେଶ୍ୟରେ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହୋଇଯାଇଛି । ଆଇ-ଏମଆଇ ପାଲଟେବନ ପକ୍ଷରୁ ଚିଆ ଚଢ଼ିଆର ଓ ସଂସ୍କାର ପ୍ରତିଷ୍ଠା ଆହୁରଣରେ ଅଭ୍ୟାସର ୧୨୦୦ ଶାଳ ଚାରିଟି ପର୍ଯ୍ୟନ୍ତ ପ୍ରାୟତଃ ସମସ୍ତ ଧର୍ମଶାସ୍ତ୍ର ଗ୍ରନ୍ଥ ଶାଳରେ ଭବେତନତା ଅଭିଯାନ କରାଯିବ । ଏହି ଅଭ୍ୟାସରେ ଭୁବନେଶ୍ୱରରେ ଶୁକ୍ରବାର ଦିନ ଏହି ବିଶେଷ ଦୈନିକ ଆୟୋଜନରୁ ଚିଆ କନସେଣ୍ଟ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । ପରିବର୍ତ୍ତିତ ଜୀବନଶୈଳୀ ଯୋଗୁଁ ବର୍ତ୍ତମାନ ଶ୍ରେକ ଭଳି ବିଭିନ୍ନ ଅସ୍ତ୍ରାଘାତର ଉଦ୍ଭବ ମାତ୍ରା ବଢ଼ିଗଲାଣି । କେବଳ ବୟସ୍କ ଲୁହାଣି, ଯୁବପିଠି ମଧ୍ୟ ଶ୍ରେକ ଦାମା ପ୍ରଭାବିତ ହେଉଛନ୍ତି । ଚେତୁଆଣୀ ଉପାୟ ଶ୍ରେକର ଉଚ୍ଚତା ବାଧିତା ଉପ ପିତା ଉପାୟର ଉଦ୍ଭବ ଚାନ୍ଦ୍ରର ଉପାୟ ବିପିତା ବ୍ୟବସ୍ଥା କରିପାରିଲେ ଶ୍ରେକର ପ୍ରଭାବକୁ ମୁକାବିଲା



କରିପାରିବ । କାର୍ଯ୍ୟକ୍ରମ ବିଶେଷ ଅଧ୍ୟବସ୍ଥାନରେ ସଂସ୍କାର ନିର୍ଦ୍ଦେଶ ଚାନ୍ଦ୍ର ଦିଗରୁ ଲୁହାଣ ମାତ୍ରାକୁ ଅଧିକିତ ଅଧିକ ଭାବେ ଯୋଗ ଦେଇ ଶ୍ରେକ ଭଳି ଏହି ବିପତ୍ତିର ଉପାୟକୁ ମୁକାବିଲା କରି ଉଦ୍ଭାବନା ଉପ ଜନସଂଖ୍ୟା ଉପାୟ ଅନୁଷ୍ଠାନ, ଉପାୟ ସଂସ୍କାର ଏବଂ ସେବାରେ ଅନୁଷ୍ଠାନ ଉପାୟକୁ ଲୁହାଣ ଅଧ୍ୟାୟ ଉଦ୍ଭବକୁ ନେଇ କରାଯିବ । ବିଭିନ୍ନ ଉପାୟରେ ବିଶେଷ ଚାନ୍ଦ୍ର ମାତ୍ରା ଉଦ୍ଭାବନା, ପରିବର୍ତ୍ତିତ ଜୀବନ ଉପାୟରେ ଅଧ୍ୟ

କରିପାରିବ ନିର୍ଦ୍ଦେଶ ଚାନ୍ଦ୍ର ଶ୍ରେକ ମୁକାବିଲା ଉପାୟ କରାଯିବ, ଆଇ-ଏମଆଇ ଭୁବନେଶ୍ୱରର ଦୈନିକ ଚାନ୍ଦ୍ର ଶ୍ରେକର ଉଦ୍ଭବରେ ଏବଂ ପୂର୍ଣ୍ଣ କରାଯିବ ଏହିପ୍ରକାର, ଭୁବନେଶ୍ୱର ସଂସ୍କାର ବିଭାଗ ବାଧିତା ଉପାୟକୁ ଉଦ୍ଭବରେ ଶ୍ରେକର ପ୍ରତିଷ୍ଠା ଓ ସଂସ୍କାର ପରିଚାଳନା ଉପାୟ ଉଦ୍ଭବ ଦେଇଥିଲା । ଆଇ-ଏମଆଇ ପାଲଟେବନ କାର୍ଯ୍ୟକ୍ରମ ନିର୍ଦ୍ଦେଶ ଚିଆ ସଂସ୍କାର ଉପାୟ ବିଭାଗ ଉପାୟରେ ଉଦ୍ଭବ କରାଯିବ ।

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Headline	'ଷ୍ଟୋକମୁକ୍ତ ଜୀବନ' ସଚେତନତା

'ଷ୍ଟୋକମୁକ୍ତ ଜୀବନ' ସଚେତନତା



ଭୁବନେଶ୍ୱର, ୨୮୧୦(ବୁଧରା): ଆଇଏପିଆଇ ପାଇଠେସନ ପକ୍ଷରୁ ଓଡ଼ିଶା ଲାଇଭ ଓ ଖୁସ୍ସା ପୁସ୍ ମିନିଟ ସହଯୋଗରେ ଖରବେଳନଗର ସ୍ଥିତ ଏକ ହୋଟେଲରେ ବିଶ୍ୱ ଷ୍ଟୋକ୍ ବିବେଚ ଅବସରରେ ଏକ ଆଲୋଚନାଚକ୍ର ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । 'ଷ୍ଟୋକମୁକ୍ତ ଜୀବନ' ଉପରେ ପ୍ରସ୍ତୁତ ହେତବ ସୂଚନାପତ୍ର ଲୋକାପିତ କରାଯାଇଥିଲା ।

ଆଇଏପିଆଇ ପାଇଠେସନ ପକ୍ଷରୁ ୨ସପ୍ତହ ଧରି 'ଷ୍ଟୋକମୁକ୍ତ ଜୀବନ' ଶୀର୍ଷକ ସଚେତନତା ଅଭିଯାନ ଚଳିଛି । କର୍ଯ୍ୟକ୍ରମରେ ମୁଖ୍ୟ ଅତିଥି ଭାବେ ମେଣ୍ଡର ସୁଲୋଚନା ଦାସ ଯୋଗ ଦେଇଥିଲେ । ସଂଗୀତ ଅତିଥି ଭାବେ ଉତ୍ସ୍ୱ ନିର୍ଦ୍ଦେଶକ ଡା. ବିଜୟ କୁମାର ମହାପାତ୍ର ଯୋଗଦେଇ ପ୍ରସଙ୍ଗ ଉପରେ ସରଗର୍ଭକ ଭାଷଣ ଦେଇଥିଲେ । ଏହି ଅବସରରେ ଷ୍ଟୋକ ମୁକ୍ତିକା ପାଇଁ ଏକାଠି ହେବା ଶୀର୍ଷକ ଆଲୋଚନାଚକ୍ର କରାଯାଇଥିଲା । ଏଥିରେ ବରିଷ୍ଠ ନ୍ୟୁରେଲୋଜି ବିଶେଷଜ୍ଞ ଡା. ମାୟା ଗଉର, ପଦ୍ମିନୀ ହେଲପ ପାଇଠେସନ ଅପ ଇଣ୍ଡିଆର ନିର୍ଦ୍ଦେଶକ ଡା. ଶ୍ରୀଧର ମୁରଲୀଧରରାଓ କଦମ୍ବ, ଆଇଏପିଆଇ ଭୁବନେଶ୍ୱରର ବୈଜ୍ଞାନିକ ଡା. ଶ୍ରୀକାନ୍ତ କାନୁନଗୋ ଏବଂ ସମ୍ପାଦିକା କରୁଣା ରାୟ ପ୍ରମୁଖ ଯୋଗ ଦେଇଥିଲେ । ଉତ୍ସ୍ୱପୁସ୍ତକର ସିଇଓ ସିଦ୍ଧର୍ଥ ରଥ ଅଧିବେଶନ ସଂଚାଳନ କରିଥିଲେ । ଷ୍ଟୋକ ସଚେତନତା ଅଭିଯାନର ଅଧକ୍ଷ ନୀଳମ୍ବର ରଥ ଉଗ୍ରତ ଭାଷଣ ଦେଇଥିବା ବେଳେ ଉତ୍ସ୍ୱପୁସ୍ତକର ପ୍ରଯୋଜିକା ସୁଶ୍ରୀମ୍ବିତା ବେହେରା ଧନ୍ୟବାଦ ଦେଇଥିଲେ । କେନ୍ଦ୍ରର ହାତ୍ରିଲ ଭୁବନେଶ୍ୱରର ଡା. ଶୁଭ୍ରାଣୁ ଶେଖର ଜେନା ଏବଂ ପିଏଚଏପିଆଇର ନିର୍ଦ୍ଦେଶକ ଡା. ଶ୍ରୀଧର ମୁରଲୀଧରରାଓ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ ।

Publication	Sakala
Date	28-Oct-2023
Headline	'ସଠିକ୍ ସମୟରେ ଚିକିତ୍ସା ହେଲେ ଷ୍ଟ୍ରୋକ୍ ଭଲ ହୋଇପାରିବ'



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'ସଠିକ୍ ସମୟରେ ଚିକିତ୍ସା ହେଲେ ଷ୍ଟ୍ରୋକ୍ ଭଲ ହୋଇପାରିବ'

ଭୁବନେଶ୍ୱର, ୨୭ ଡିସେମ୍ବର

ପ୍ରେମ୍ ଷ୍ଟ୍ରୋକ୍ ଓ ମସିହାପତଳ ପ୍ରଭାବିତା କର୍ମିଣୀ ପ୍ରତି ଚକ୍ର, କଳାପାଠ୍ୟପୋଥି ବିକାଶ କମିଟିର 'ସଠିକ୍ ସମୟରେ ଚିକିତ୍ସା ହେଲେ ଷ୍ଟ୍ରୋକ୍ ଭଲ ହୋଇପାରିବ' ଆକାଶବାଣୀ ପ୍ରକଳ୍ପ ଆରମ୍ଭ ହୋଇଛି। ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି।

ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି। ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି।



ପିଏଚ୍-ଡିଏଲ୍ ନିର୍ଦ୍ଦେଶକ ଡା. ଶ୍ରୀରାମ ପ୍ରସାଦଙ୍କ ସମ୍ପର୍କରେ ଆଲୋଚନା କରାଯାଇଛି। ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି।

ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି। ଆକାଶବାଣୀ ପ୍ରକଳ୍ପର ଅଧ୍ୟକ୍ଷ ଶ୍ରୀମତୀ ସୁମିତ୍ରା ଦାଶଙ୍କ ସମ୍ପର୍କରେ ଏ ସମ୍ବନ୍ଧରେ ଆଲୋଚନା କରାଯାଇଛି।

Publication	Samaja
Date	28-Oct-2023
Headline	ଷ୍ଟ୍ରୋକ୍ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବାକୁ ହେବ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ

ଷ୍ଟ୍ରୋକ୍ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବାକୁ ହେବ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ

ଭୁବନେଶ୍ୱର, ୨୭ ଅକ୍ଟୋବର (ରୁ.ପ୍ର.): ପରିବର୍ଦ୍ଧିତ ଜୀବନଶୈଳୀ ଯୋଗୁଁ ବର୍ଦ୍ଧିତ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ବିପଦ ଅନୁଭବୀଙ୍କ ଯୋଗୁଁ ମାତ୍ର ବଢ଼ିଗଲାଣି । ଏହାକୁ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ଯୋଗାଇ ଦେବାକୁ ଉଦ୍ଦେଶ୍ୟରେ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଏହାର ପ୍ରଥମକୁ ମୁକାବିଲା

ଘରେ ଘରେ ସଚେତନତା ବାର୍ତ୍ତା ପହଞ୍ଚି: ମେୟର ସମ୍ମିଳିତ ପଦକ୍ଷେପ ଜରୁରୀ: ସ୍ୱାସ୍ଥ୍ୟ ନିର୍ଦ୍ଦେଶକ

କର୍ମପରିଷଦ ଦେଇ ଭୁବନେଶ୍ୱର ମହାନଗର ନିଗମ ଯୋଗ ଦେଇଛନ୍ତି । ସିଏ ଷ୍ଟ୍ରୋକ୍ ବିପଦ ମୁହଁକୁ ଚାହୁଁ, ନିରାଶ୍ରୟ ଓ ମାଟି ବିଶେଷତା ଏହାକୁ କିଛି ଏକ ବ୍ୟବସ୍ଥାକୁ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହେଉଛି । ଏହାର ମୁଖ୍ୟ ଅର୍ଥକୁ ଭାବେ ଯୋଗଦାନ ଶ୍ରୀମତୀ ଦାସ ଷ୍ଟ୍ରୋକ୍ ରୋଗରେ ପୀଡ଼ିତ ଘର ଘର ସଚେତନତା ବାର୍ତ୍ତା ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଉପରେ ଗୁରୁତ୍ୱ ଦେଉଥିଲେ । ଅଧିକାରୀଙ୍କ ପାଳନରେ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ଯୋଗାଇ ଦେବାକୁ ଏହାର ପ୍ରଥମକୁ ମୁକାବିଲା

ଏକ ଉଦ୍ଦେଶ୍ୟ ଆୟୋଜିତ ହେଉଛି । ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ବାର୍ତ୍ତା ଅଧିକାରୀଙ୍କ ପାଳନରେ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ଯୋଗାଇ ଦେବାକୁ ଏହାର ପ୍ରଥମକୁ ମୁକାବିଲା

ରାଜ୍ୟ ପୁରୁଷ ଯୋଗଦାନ ଷ୍ଟ୍ରୋକ୍ ପ୍ରତିଷ୍ଠାପନ ଓ ସଫଳ ପରିଚାଳନା ଉପରେ ଗୁରୁତ୍ୱ ଦେଉଥିଲେ । ସ୍ୱାସ୍ଥ୍ୟ ନିର୍ଦ୍ଦେଶକ ଡା. ବିପିନ କୁମାର ମହାପାତ୍ର ଯୋଗ ଦେଇ କହିଥିଲେ, ଷ୍ଟ୍ରୋକ୍ ରୋଗ ଏକ ବିପଦ




ପରିସର ପାଳନରେ ସିଏ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଦେଇ ଭୁବନେଶ୍ୱର ମହାନଗର ନିଗମ ଯୋଗ ଦେଇଛନ୍ତି । ସିଏ ଷ୍ଟ୍ରୋକ୍ ବିପଦ ମୁହଁକୁ ଚାହୁଁ, ନିରାଶ୍ରୟ ଓ ମାଟି ବିଶେଷତା ଏହାକୁ କିଛି ଏକ ବ୍ୟବସ୍ଥାକୁ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହେଉଛି । ଏହାର ମୁଖ୍ୟ ଅର୍ଥକୁ ଭାବେ ଯୋଗଦାନ ଶ୍ରୀମତୀ ଦାସ ଷ୍ଟ୍ରୋକ୍ ରୋଗରେ ପୀଡ଼ିତ ଘର ଘର ସଚେତନତା ବାର୍ତ୍ତା ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଉପରେ ଗୁରୁତ୍ୱ ଦେଉଥିଲେ । ଅଧିକାରୀଙ୍କ ପାଳନରେ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ଯୋଗାଇ ଦେବାକୁ ଏହାର ପ୍ରଥମକୁ ମୁକାବିଲା

ସମସ୍ୟାର ମୁକାବିଲା କରି ସଚେତନତା ଦେଇ ଭୁବନେଶ୍ୱର ମହାନଗର ନିଗମ ଯୋଗ ଦେଇଛନ୍ତି । ସିଏ ଷ୍ଟ୍ରୋକ୍ ବିପଦ ମୁହଁକୁ ଚାହୁଁ, ନିରାଶ୍ରୟ ଓ ମାଟି ବିଶେଷତା ଏହାକୁ କିଛି ଏକ ବ୍ୟବସ୍ଥାକୁ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହେଉଛି । ଏହାର ମୁଖ୍ୟ ଅର୍ଥକୁ ଭାବେ ଯୋଗଦାନ ଶ୍ରୀମତୀ ଦାସ ଷ୍ଟ୍ରୋକ୍ ରୋଗରେ ପୀଡ଼ିତ ଘର ଘର ସଚେତନତା ବାର୍ତ୍ତା ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଉପରେ ଗୁରୁତ୍ୱ ଦେଉଥିଲେ । ଅଧିକାରୀଙ୍କ ପାଳନରେ ପଞ୍ଚମ ବିଶ୍ୱ ବ୍ୟବସ୍ଥା କର୍ମପରିଷଦ ଷ୍ଟ୍ରୋକ୍ ରୋଗ ହାଣିବା ଉପରେ ସଚେତନତା ଯୋଗାଇ ଦେବାକୁ ଏହାର ପ୍ରଥମକୁ ମୁକାବିଲା

Publication	OdishaLIVE
Date	27-Oct-2023
Headline	ଓଡ଼ିଶାରେ ସ୍ତୋକ ମୃତ୍ୟୁ ସଂଖ୍ୟା କମାଇବା ଲାଗି ଆଇଏଫଆଇ ପାରଶ୍ଚେସନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନିଆଯିବ



Publication	Sambad Digital
Date	27-Oct-2023
Headline	ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ସମ୍ପର୍କରେ ଘରେ ଘରେ ସଚେତନତା ବାର୍ତ୍ତା ପହଞ୍ଚିବା ଦରକାର: ମେୟର




★ ଦେଶ-ବିଦେଶ ଲଗାତର-ଦୁମାସ୍ତୁକ ବାଦ୍ୟ ଚିତ୍ରା - ମହାନଦର ଗେଜେଟ

ବ୍ରେନ୍ ଷ୍ଟ୍ରୋକ୍ ସମ୍ପର୍କରେ ଘରେ ଘରେ ସଚେତନତା ବାର୍ତ୍ତା ପହଞ୍ଚିବା ଦରକାର : ମେୟର

ଓଡ଼ିଶାରେ ଷ୍ଟ୍ରୋକ୍ ମୃତ୍ୟୁସଂଖ୍ୟା ବମାଇବା ଲାଗି ଆଇଏଫଆଇ ପାରଶ୍ରେଫନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନିଆଯିବ

By Sambad Digital — On Oct 27, 2023

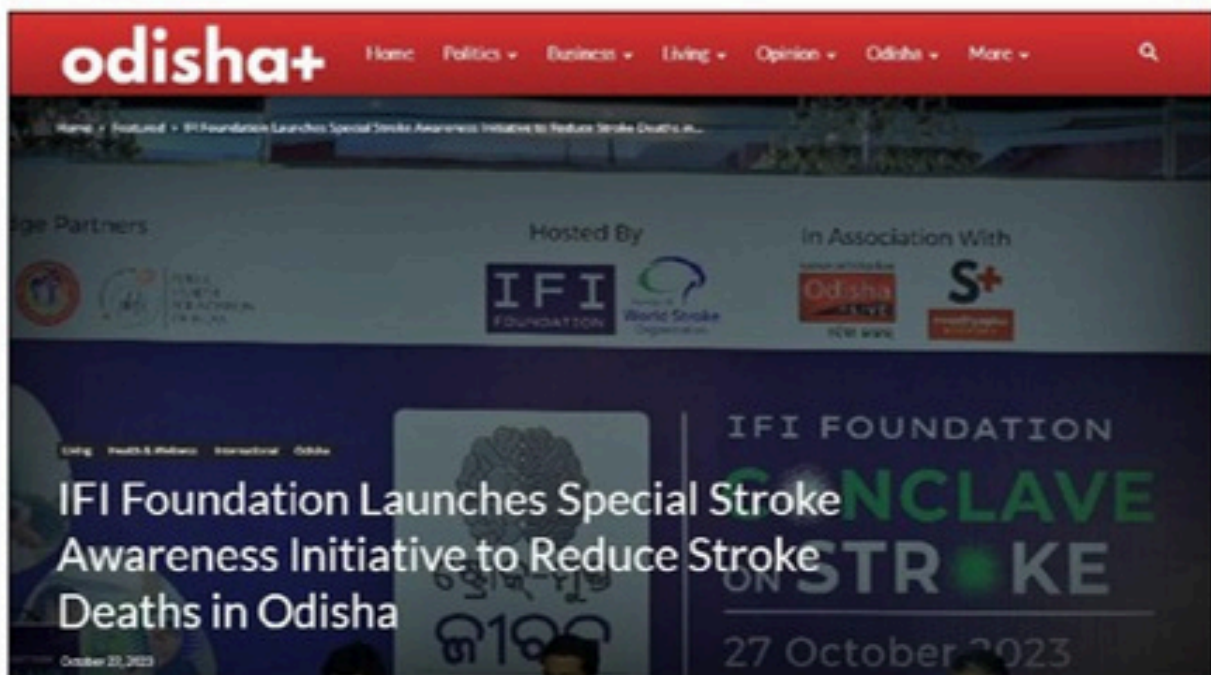
Latest
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Publication	Prameya English
Date	27-Oct-2023
Headline	IFI Foundation Launches Special Stroke Awareness Initiative to Reduce Stroke Deaths in Odisha



Publication	OdishaPlus
Date	27-Oct-2023
Headline	IFI Foundation Launches Special Stroke Awareness Initiative to Reduce Stroke Deaths in Odisha



Publication	Odishabarta
Date	27-Oct-2023
Headline	IFI Foundation Launches Special Stroke Awareness Initiative to Reduce Stroke Deaths in Odisha

IFI Foundation Launches Special Stroke Awareness Initiative to Reduce Stroke Deaths in Odisha



Publication	Odisha Sambad
Date	27-Oct-2023
Headline	ଓଡ଼ିଶାରେ ଷ୍ଟ୍ରୋକ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବା ଲାଗି ଆଇଏଫଆଇ ପାଇଞ୍ଚେସନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ

ଓଡ଼ିଶାରେ ଷ୍ଟ୍ରୋକ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବା ଲାଗି ଆଇଏଫଆଇ ପାଇଞ୍ଚେସନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ

By ଉଦିତ ଚନ୍ଦ୍ର ଦୁବେ — On Oct 28, 2023



Publication	The Samikhsya
Date	27-Oct-2023
Headline	ଓଡ଼ିଶାରେ ଷ୍ଟୋକ୍ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବା ଲାଗି ହାତକୁ ନିଆଯିବ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ



Publication	Odia Ray
Date	27-Oct-2023
Headline	ଓଡ଼ିଶାରେ ଷ୍ଟ୍ରୋକ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବା ଲାଗି ଆଇଏଫଆଇ ଫାଉଣ୍ଡେସନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନିଆଯିବ

ଓଡ଼ିଶାରେ ଷ୍ଟ୍ରୋକ ମୃତ୍ୟୁସଂଖ୍ୟା କମାଇବା ଲାଗି ଆଇଏଫଆଇ ଫାଉଣ୍ଡେସନ ପକ୍ଷରୁ ବିଶେଷ ସଚେତନତା କାର୍ଯ୍ୟକ୍ରମ ହାତକୁ ନିଆଯିବ

ODIA RAY ADMIN / 28 OCTOBER 2023



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'IFI Foundation', 'Swasthya Plus' Network & 'OdishaLIVE' – The Core Partners

IFI Foundation – Fostering Information for Impact



IFI Foundation, a Section 8 'Not for Profit' Company, is focused on social impact areas by accelerating youth action for the Sustainable Development Goals (SDGs), and research & action to advance Social & Behaviour Change Communication (SBCC). IFI supports various collaborative initiatives that use the power of information to drive change, especially among young people in India.

IFI Foundation has entered into an understanding with leading multi-lingual digital health network 'Swasthya Plus' and leading digital news media platform 'OdishaLIVE' for dissemination of information in the form of news stories & videos and for joining hosting various media events, campaigns and knowledge activities in both physical and digital mode. (www.ifi.org.in)

'Swasthya Plus' – South Asia's Health Media Network



Swasthya Plus Network works towards the mission of making health information accessible to everyone. At Swasthya Plus Network, we serve reliable & engaging health content to communities in their own languages.

From explainer videos on life's most common ailments watched by millions of people every month, to behaviour change communication interventions that support the vulnerable - we inform, educate, and encourage positive healthcare seeking behaviours. Swasthya Plus also partners with global organizations, governments, and international universities to further Social and Behavior Change Communication, as well as pioneering research in the future of Health Communication in the digital world.

SwasthyaPlus Network is serving around 10M+ people every month through 16 languages, including in 12 Indian languages and English to disseminate the information globally.

'OdishaLIVE' – Web & Social Channels



OdishaLIVE is a digital media platform of 'Academy for Media Learning Private Limited', under its media initiative 'OdishaLIVE Media Network', operating since 2012. The platform creates and curates, news, features, and interviews with diverse subjects and personalities. Along with the news portal www.odisha.live, empaneled with Information and Public Relations

Department, Government of Odisha, the platform disseminates news and information in a credible manner across web and social channels.

OdishaLIVE also has a strong social media presence touching over 1.15M plus Subscribers in YouTube channel and 127K Followers in its Facebook page reaching out to a large audience of different age groups and interest across the Odia diaspora.

Central to our vision and content strategy, OdishaLIVE is actively involved in partnering with the local communities, Government, Corporate, UN agencies, brands and non-profits organizations during campaigns, events and thematic areas to capture, curate and promote relevant and engaging content, on a diverse formats, with a focus on life and livelihood, culture, development, public policy and other social impact areas.



ସ୍ତ୍ରୋକ୍-ମୁକ୍ତ ଜୀବନ

Life Free From Stroke



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